



WEWS

ORDER

Flight Dates **08/25/12-08/30/12**

Contract / Revision **309164 /** Product **OFA Add to Sked A 8.25-8.30.12**

Original Date / Revision
08/24/12 08/28/12 Agency Com 15%
Billing Contact

Advertiser **Obama / Democrat / Preside**
1010 Wisconsin Avenue - Suite #80
Washington, DC 20007

Agency **GMMB Inc**

Buying Contact

1010 Wisconsin Avenue - Suite #80
Washington, DC 20007

Sales Office EWSDC
Sales Region NAT
Agency Ref 2

Order Sep 00:20:00

Estimate # **1671**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 47700

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	2	\$1,190.00	\$1,400.00	0.00	07/30/12	08/26/12	2	\$1,190.00	\$1,400.00
September 2012	38	\$39,355.00	\$46,300.00	0.00	08/27/12	08/30/12	38	\$39,355.00	\$46,300.00
Totals	40	\$40,545.00	\$47,700.00	0.00					

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEWS	08/25/12	08/30/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWT---	:30	3	\$700.00	P-1	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/20/12		08/20/12	08/26/12	-----	0		\$0.00		0.00						
Week: 08/27/12		08/27/12	09/02/12	MTWT---	3		\$700.00		0.00						
N 2	WEWS	08/25/12	08/30/12		CM	10-11a	MTWT---	:30	2	\$700.00	P-1	0.00	NM	2	\$1,400.00



WEWS

Print Date: 09/24/12

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Contract / Revision **309164** Flight Dates **08/25/12-08/30/12**

Hiatus Dates

Original Date / Revision 08/24/12/ 08/28/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Add to Sked A 8.25-8.3** Estimate # **1671**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				M-F 10-11a										
				M-F 10-11a										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	-----					0	\$0.00		0.00		
Week:		08/27/12	09/02/12	MTWT---					2	\$700.00		0.00		
N 3	WEWS	08/25/12	08/30/12	M-F 11-12p	CM	11a-12p	MTWT---	:30	3	\$1,000.00	P-1	0.00 NM	3	\$3,000.00
				M-F 11-12p										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	-----					0	\$0.00		0.00		
Week:		08/27/12	09/02/12	MTWT---					3	\$1,000.00		0.00		
N 4	WEWS	08/25/12	08/30/12	M-F 12-1230pm News	CM	12-1p	MTWT---	:30	3	\$700.00	P-1	0.00 NM	3	\$2,100.00
				M-F 12p News										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	-----					0	\$0.00		0.00		
Week:		08/27/12	09/02/12	MTWT---					3	\$700.00		0.00		
N 5	WEWS	08/25/12	08/30/12	M-F 3-4p	CM	3-4p	MTWT---	:30	3	\$1,500.00	P-1	0.00 NM	3	\$4,500.00
				M-F 3-4p										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	-----					0	\$0.00		0.00		
Week:		08/27/12	09/02/12	MTWT---					3	\$1,500.00		0.00		
N 6	WEWS	08/25/12	08/30/12	M-F 4-5p Dr. OZ	CM	4-5p	MTWT---	:30	3	\$900.00	P-1	0.00 NM	3	\$2,700.00
				M-F 4-5p Dr. Oz										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	-----					0	\$0.00		0.00		
Week:		08/27/12	09/02/12	MTWT---					3	\$900.00		0.00		
N 7	WEWS	08/25/12	08/30/12	M-F 5-6p News	CM	5-6p	MTWT---	:30	2	\$1,200.00	P-1	0.00 NM	2	\$2,400.00
				M-F 5-6p News										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	-----					0	\$0.00		0.00		
Week:		08/27/12	09/02/12	MTWT---					2	\$1,200.00		0.00		
N 8	WEWS	08/25/12	08/30/12	M-F 6-630p News	CM	6-630p	MTWT---	:30	2	\$1,600.00	P-1	0.00 NM	2	\$3,200.00
				M-F 6-630p News										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	-----					0	\$0.00		0.00		
Week:		08/27/12	09/02/12	MTWT---					2	\$1,600.00		0.00		
N 9	WEWS	08/25/12	08/30/12	M-Su 630-7p WNT	CM	630-7p	MTWT---	:30	2	\$2,000.00	P-1	0.00 NM	2	\$4,000.00
				M-Su 630-7p WNT										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	-----					0	\$0.00		0.00		
Week:		08/27/12	09/02/12	MTWT---					2	\$2,000.00		0.00		
N 10	WEWS	08/25/12	08/30/12	SA 6-630p News	CM	6-630p	-----S-	:30	1	\$800.00	P-1	0.00 NM	1	\$800.00
				SA 6-630p News										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	-----S-					1	\$800.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WEWS	08/20/12-08/26/12		SA 6-630p News		6-630p	-----Sa--	:30		(\$800.00)		0.00 NM		
See MG 10.2														
[Sports Late-Run]														
2	WEWS	08/30/12-08/30/12		M-F 4-5p Dr. OZ		4-5p	---Th-----	:30		\$800.00		0.00 NM		
Ⓜ MG for 10.1 08/25														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/27/12	09/02/12	-----					0	\$0.00		0.00		
N 11	WEWS	08/25/12	08/30/12	SU 6-630p News	CM	6-630p	-----S	:30	1	\$1,200.00	P-1	0.00 NM	1	\$1,200.00



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Print Date: 09/24/12

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Contract / Revision **309164** Flight Dates **08/25/12-08/30/12** Hiatus Dates
Original Date / Revision 08/24/12/ 08/28/12 Order Sep 00:20:00
Advertiser **Obama / Democrat / Presid** Product **OFA Add to Sked A 8.25-8.3** Estimate # **1671**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
SU 6-630p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----S		1			\$1,200.00			0.00			
		Week: 08/27/12	09/02/12	-----		0			\$0.00			0.00			
N 12	WEWS	08/25/12	08/30/12	M-F 7-730p 7-730p Wheel	CM	7-730p	MTWT---	:30	3	\$2,400.00	P-1	0.00	NM	3	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----		0			\$0.00			0.00			
		Week: 08/27/12	09/02/12	MTWT---		3			\$2,400.00			0.00			
N 13	WEWS	08/25/12	08/30/12	M-F 730-8P 730-8p Jeopardy	CM	730-8p	MTWT---	:30	1	\$2,600.00	P-1	0.00	NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----		0			\$0.00			0.00			
		Week: 08/27/12	09/02/12	MTWT---		1			\$2,600.00			0.00			
N 14	WEWS	08/25/12	08/30/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWT---	:30	2	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----		0			\$0.00			0.00			
		Week: 08/27/12	09/02/12	MTWT---		2			\$1,200.00			0.00			
N 15	WEWS	08/25/12	08/30/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	MTWT---	:30	2	\$600.00	P-1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----		0			\$0.00			0.00			
		Week: 08/27/12	09/02/12	MTWT---		2			\$600.00			0.00			
N 16	WEWS	08/25/12	08/30/12	Numbers Sa Numbers	CM	1235-205a	-----S	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----S		1			\$200.00			0.00			
		Week: 08/27/12	09/02/12	-----		0			\$0.00			0.00			
N 17	WEWS	08/25/12	08/30/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWT---	:30	5	\$850.00	P-1	0.00	NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----		0			\$0.00			0.00			
		Week: 08/27/12	09/02/12	-TWT---		5			\$850.00			0.00			
N 18	WEWS	08/25/12	08/30/12	M-F 730-8P 730-8p Jeopardy	CM	730-8p	MTWT---	:30	1	\$2,450.00	P-2	0.00	NM	1	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----		0			\$0.00			0.00			
		Week: 08/27/12	09/02/12	-TWT---		1			\$2,450.00			0.00			
Totals														40	\$47,700.00